



GUIDE

2026

CYBERSECURITY AWARENESS MONTH

DON'T MAKE IT EASY FOR THEM.

DON'T MAKE IT EASY FOR THEM.

This year's Cybersecurity Awareness Month theme is **Don't Make It Easy for Them**, a reminder that simple, consistent security habits can make it harder for attackers to compromise accounts, devices, and information.

YOUR 2026 TOOLKIT

PhishingBox has curated a toolkit for Cybersecurity Awareness Month (CAM) 2026 that includes this guide, workplace posters and an internal team communication template.

CHOOSE YOUR APPROACH

You can launch the PhishingBox **2026 Cybersecurity Awareness Month Campaign Blueprint** or build your own custom campaigns.

Page 3 compares both approaches. **Pages 4–5** explain how to launch the Blueprint and outline its recommended October schedule. When configured through Quick Campaign, the Blueprint automatically schedules two training emails and two phishing simulations. Schedule the Quick Campaign by **September 30** to follow the recommended timeline.

Prefer a customized campaign? **Page 6** highlights recommended training emails, phishing templates, and courses. Find these options and more by applying the **2026 Cybersecurity Awareness Month** category filter in the Template and Course Libraries.

COMPLETE THE MANUAL STEPS

Whichever approach you choose, communicate your CAM plans across the organization, assign at least one cybersecurity course with an **October 30** due date, confirm the reporting process, and display or share the included posters.

These activities are not scheduled by the Campaign Blueprint and must be completed separately by an administrator.

NEED SETUP HELP?

support@phishingbox.com | 877.634.6847 | phishingbox.com

CHOOSE YOUR 2026 CAM APPROACH

Using our [2026 Cybersecurity Awareness Month Blueprint](#) is our recommended path. [Build Your Own](#) gives you deeper control over content and cadence.

RECOMMENDED

2026 CAM BLUEPRINT

Use a predesigned Quick Campaign that packages the recommended email pattern, schedule and templates.

- 1 Open Quick Campaign**
Go to [Tests / Campaigns > Create Quick Campaign](#)
- 2 Configure and Launch**
Make the following selections:
 - Frequency: [Bi-Weekly](#)
 - Training: [With Training](#)
 - Blueprint: [2026 Cybersecurity Awareness Month](#)
 - Starting Month: [2026-10](#)
- 3 Manually Create Enrollment**
Create an enrollment for the [\[Micro\] Social Engineering](#) course and make the due date for the end of October.

Pages 4–5

CUSTOM

BUILD YOUR OWN

Use the recommendations on page 6 as modular building blocks for a campaign tailored to your organization.

-  Plan**
Define your campaign goals, audience, and cadence.
-  Select**
Find & choose templates and course(s) in the Library
-  Schedule**
Create and schedule each campaign and course enrollment.
-  Measure**
Review course completion, reporting behavior, and simulation interactions.

Page 6

✓✓• — FOUR PHASES FROM SETUP THROUGH CLOSEOUT

The Campaign Blueprint **automates** the four Tuesday emails. The kickoff communication and month-long course enrollment remain **manual admin tasks**.

Admin Setup



① BY SEPT 30

LAUNCH THE QUICK CAMPAIGN

Select the 2026 CAM Blueprint, participating groups, October 2026, timezone, and any available optional settings.

Manual Kickoff



② OCT 1-2

COMPLETE THE MANUAL KICKOFF

Send organization-wide CAM communications, assign the [Micro] Social Engineering course, confirm the reporting path, and display or distribute the included posters.

Automatic



③ OCT 6-27

LET THE BLUEPRINT RUN

PhishingBox automatically schedules the two training emails and two phishing simulations on Tuesdays.

Admin Review



④ OCT 30

CLOSE, MEASURE, AND FOLLOW UP

Review course completion, reporting behavior, and simulation results. Recognize positive actions and plan targeted reinforcement.



OCTOBER CAMPAIGN & COURSE TIMELINE

Manual actions occur at the beginning and end of the month. **The four Tuesday emails** are scheduled automatically by the Blueprint.

Admin Setup

BEFORE OCT

KICKOFF + COURSE ENROLLMENT



Send organization-wide communications and assign [Micro] Social Engineering, due Oct 30.

Automatic

OCT 6

DON'T MAKE IT EASY: FIVE SECURITY HABITS



Training email introduces the month and five practical habits.

Automatic

OCT 13

SUSPICIOUS LOGIN ATTEMPT



Simulated phishing email tests sign-in alert handling and reporting.

Automatic

OCT 20

BEFORE YOU ACT: INSPECT THESE FOUR SIGNALS



Training email teaches a repeatable suspicious-request check.

Automatic

OCT 27

GIFT CARD SCHEME (BEC)



Simulated phishing email tests authority pressure and verification.

Admin Review

OCT 30

COURSE DUE + CAMPAIGN CLOSEOUT



Review completion, reporting, simulation interactions, and opportunities for targeted follow-up.



BUILD YOUR CAMPAIGN IN PHISHINGBOX

1 SEARCH & SELECT CONTENT

Below are some PhishingBox recommended Training Emails, Phishing Emails, and Courses to use for CAM 2026. Browse additional options by applying the [2026 Cybersecurity Awareness Month](#) category filter in the Template and Course Libraries.

Training Emails	Phishing Emails	Courses
• Cybersecurity Awareness Month 2026 • Before You Act: Inspect These Four Signals • Vendor Email Compromise • Report Phishing Emails • Creating a Strong Password	• Generic - Suspicious Login Attempt • Generic - Gift Card Scheme • Microsoft - Password Reset • Google - Workspace Password Reset	• [Micro] Social Engineering • [Core] AI Security Practices • [Micro] Reporting Incidents • [Micro] Business Email Compromise • [Core] Phishing

2 BUILD YOUR SCHEDULE

Create and schedule separate training email and phishing simulation campaigns using your selected templates. Then create scheduled course enrollments for October.

Suggested starting cadence: Schedule one awareness activity per week throughout October.

3 ANNOUNCE YOUR PLANS

Use the included internal communication template to explain the campaign, course due date, reporting process, and what employees should expect throughout the month. Display or share the included posters to reinforce the campaign message.

4 MEASURE AND REINFORCE

At the end of the month, review course completion, reporting behavior, clicks, replies, credential submissions, and other simulation interactions. Recognize positive reporting behavior and plan targeted reinforcement where needed.

MAKE YOUR ORGANIZATION A HARDER TARGET

Whether you launch the PhishingBox Campaign Blueprint or build your own campaign, the goal is the same: give employees repeated opportunities to learn, practice, and report.

Small, consistent security habits make it harder for attackers to succeed.

FINAL CAM CHECKLIST

Before October

- ✓ Announce your CAM plans and confirm the reporting process.
- ✓ Launch the Quick Campaign by September 30 or schedule your custom campaigns.
- ✓ Create at least one course enrollment with an October 30 due date.
- ✓ Display the included posters throughout the workplace.

At the End of October

- ✓ Review course completion and simulation results.
- ✓ Recognize reporting and other positive security behaviors.
- ✓ Identify opportunities for targeted follow-up and continued reinforcement.

SETUP RESOURCES

Create a Quick Campaign - Launch the predesigned 2026 CAM Blueprint.

Create a Campaign - Schedule custom training email or phishing simulation campaigns.

Create an Enrollment - Assign and schedule cybersecurity courses.

**NEED SETUP
HELP?**

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