

DON'T MAKE IT EASY FOR THEM.



Small habits make cybercrime harder

01



SECURE EVERY SIGN-IN

Use unique passwords, a password manager, and MFA or passkeys.

02



PAUSE BEFORE YOU ACT

Urgency, secrecy, and authority are reasons to slow down.

03



VERIFY THROUGH A KNOWN CHANNEL

Use a trusted phone number, app, or person - not the request itself.

04



REPORT QUICKLY

Report suspicious activity even when you are unsure or already interacted.

SECURE. PAUSE. VERIFY. REPORT.

BEFOR YOU ACT, INSPECT THESE FOUR SIGNALS



Phishing can arrive by email, text, QR code, collaboration message, or phone call.

01



SENDER AND CONTEXT

Do you recognize the sender? Does the message make sense for your role?

02



PRESSURE AND EMOTION

Urgency, fear, curiosity, and secrecy are reasons to slow down.

03



THE REQUESTED ACTION

Be cautious with requests to click, call, scan, pay, share information, or provide MFA codes.

04



THE DESTINATION

Confirm links and contact details using a trusted source before acting.

INSPECT. PAUSE. VERIFY. REPORT.

